

## **RFI Business / Start-up Strategist**

The Council on Health Research for Development (COHRED) is an international non-profit organisation and the Research Fairness Initiative (RFI) is start-up initiative developed and managed by COHRED. The RFI is a partnership quality management tool designed to improve research partnerships and assist institutions in assessing and strategizing toward improvement with regard to their partnership policies and practices. This tool aims to address many of the issues surrounding research partnerships between high- and low-income institutions and to increase the fairness and equitability in collaborations.

The position for which we are recruiting is a part-time position (50%) for a grant taking place between July 2019 – Dec 2020. The goal of this grant is to fully digitize the RFI system and increase its global uptake.

We are looking for an RFI Business /Start-up Strategist to join our small remote-working team. The ideal candidate will build the RFI's position as the premier tool for improving research collaborations in all scientific fields. This will involve increasing engagement with all stakeholder groups through the development and implementation of business and marketing plans, aimed at growing the database of RFI Reporting Organisations.

Although much of the work can be completed remotely, regular in person meetings in South Africa or Geneva need to be possible for the candidate.

### Key responsibilities:

- Marketing plan development and implementation, including social media
- Business plan development, improvement, updating, support implementation
- Support to RFI Implementation Manager

### Requirements:

- BA Hons Marketing / BA in Business Administration (minimum), Masters in Marketing / Business Administration (preferred)
- Minimum 5 years' experience
- Competency in IT – Microsoft Office, Social Media etc.
- Proven track record in helping small start-ups gain traction
- Fluency in English (verbal and written) compulsory
- Fluency in other languages an advantage
- Experience in research project management in any field is an advantage

Please email your CV and relevant examples of you work to [klipp@cohred.org](mailto:klipp@cohred.org).

**Closing date for applications: 21 June 2019**

For more information on COHRED visit <http://cohred.org>

For more information on the RFI visit <http://rfi.cohred.org>