WIPO
WORLD
INTELLECTUAL PROPERTY
ORGANIZATION

COHRED Meeting

Towards Fair Contracts and Contracting in Research for Health

October 22-26, 2012

Bellagio, Italy

Konji Sebati
Director,
Department for Traditional Knowledge and Global Challenges

WIPO Capacity Building Programs for R&D Institutions

- Training on IP Policies and Procedures for R&D Institutions and Universities

- How to Define Institutional IP Policy

- Patent Drafting for Scientists

- IP Marketing (How to find Commercialisation Partners)

- IP Valuation (How to Determine the Value of IP and Technology)

- Successful Technology Licensing (STL)

WIPO University Initiative Program

To assist universities in enhancing their IP and policies, and Technology management capacity and procedures

Currently over 260 partner institutions worldwide

1. Creation of the IP and Technology Management Infrastructure

- Set up technology transfer offices
- Develop institutional IP policies
- Establish an effective technology transfer mechanism
- Develop effective collaborations between university-industry-government

2. Developing Skilled Human Capital

- Raise institutional awareness about the importance of IP and technology transfer
- Build capacity and skills in IP and technology management
- Develop and disseminate useful tools, guide books, case studies, best practices and information database.

3. Promotion of Effective Use of IP, in particular, Patents

- Build knowledge of IP systems, especially patent systems
- Foster IP protection and better understanding of protection process
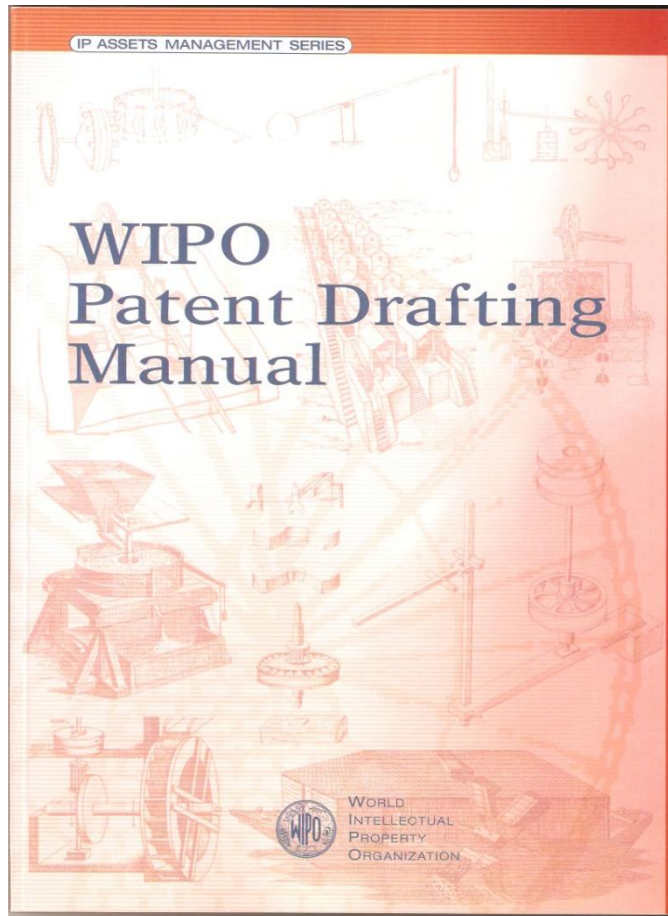- Promote use of patent information

4. Creation of National/ Regional/ Global University IP Forum (HRWeb?)

- Creating an IP and TT forum among partner universities
- Facilitating national, regional and international collaborations between universities and industries
- Enable the sharing of success stories

WIPO
WORLD
INTELLECTUAL PROPERTY
ORGANIZATION

WIPO IP Asset Management Series

- New publication for late 2012: *Intellectual Property Policies and Technology Transfer Procedures for Universities and Research and Development Institutions*
- Structured around the key critical issues for IP asset management, protection and commercialization
- Practical guide for:
    - Issues in institutional *IP policies*
    - Issues in *organization of technology transfer offices*
    - IP and technology *management procedures* for R&D operations
    - Issues in *technology transfer* and *commercialization* of technology and R&D results
- Training program
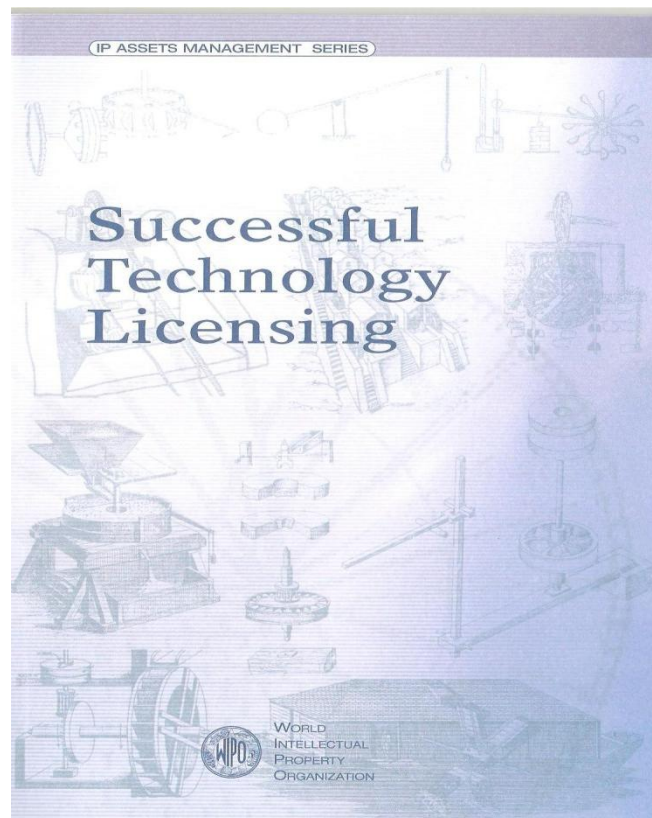
WIPO IP Asset Management Series

- Objective
  - Fill the critical shortage of persons skilled in drafting patents in developing counties
- Target audience
  - Scientists, researchers, technology managers, inventors and attorneys who will be drafting patent applications
- Key deliverable
  - Clear understanding of patent scope, including claims
  - Understanding structure of patent documents and patent application procedures
  - Determining what, when, how and where to patent
  - Claim designing and drafting skills

Available at http://www.wipo.int

WIPO
WORLD
INTELLECTUAL PROPERTY
ORGANIZATION

WIPO IP Asset Management Series

- 4-5 day two-part program
  - Theoretical
  - Simulation of licensing negotiation
- Key goals: create synergies and promote networking
- 3 levels: Basic, Advanced and "Training of Trainers"
- Available in Arabic, Chinese, English, French, Portuguese, Romanian, Russian, Serbian, Spanish, Vietnamese
- New Editions in Preparation: Sustainable and Evolving
- Subject matter is area of substantial collaboration between WIPO and professional regional and international associations (LESI, AUTM, ASTF, etc.)

Available at http://www.wipo.int

IP ASSETS MANAGEMENT SERIES

Successful Technology Licensing

WORLD
INTELLECTUAL
PROPERTY
ORGANIZATION

WIPO
WORLD
INTELLECTUAL PROPERTY
ORGANIZATION

WIPO Building local innovation capacity

- TISCs: Technology Innovation Support Centers

- Training and capacity building throughout the various phases of innovation – developing innovation strategies that are aligned to national development plans

- Building IP infrastructure: IP laws and regulations; IP education

- Building institutional infrastructure: IP offices, licensing infrastructure, technology management infrastructure

WIPO
WORLD
INTELLECTUAL PROPERTY
ORGANIZATION

WIPO providing IP policy and tech transfer advice

- Legal elements for converting innovation to implementation
- IP ownership of research results
- IP asset management procedures and strategy
- Technology commercialization and marketing
- Dispute resolution and enforcement – WIPO Arbitration & Mediation Centre

WIPO
WORLD
INTELLECTUAL PROPERTY
ORGANIZATION

WIPO providing access to information

- PATENTSCOPE® : rich knowledge source that enables access to around 11 million patent documents. www.wipo.int/pctdb/en/

- Patent landscape reports (PLR) on many topics: describe the patent situation for a specific technology in a given country, region or globally. http://www.wipo.int/patentscope/en/programs/patent_landscapes/

- WIPO Lex, a legal database covering over 10000 IP laws and treaties reports: http://www.wipo.int/wipolex

- WIPO-sponsored knowledge Sources
  - ASPI: Access to Specialized Patent Information: http://www.wipo.int/aspi/en/
  - ARDI: Access to Research for Development & Innovation: http://www.wipo.int/ardi/en/

WIPO
WORLD
INTELLECTUAL PROPERTY
ORGANIZATION

THANK YOU

For more information, contact:
Konji Sebati: konji.sebati@wipo.int