



CyberAlert Grant Recipients Announced: 15 Non-Profits Receive Free Media Monitoring Service

Stratford, CT — 01/28/2014 — CyberAlert today named 15 non-profit organizations as recipients of its annual PR Grants Program.

The 15 non-profits will receive one free year of CyberAlert 5.0 online news monitoring service, which monitors 55,000+ online news sources in 250+ languages from 191 countries. In addition to online news monitoring, grant recipients can also opt to receive either social media monitoring or U.S. TV news monitoring free for one year.

The selected non-profit organizations provide services in health, early childhood services, education, the environment, technology, justice and equality, and veteran services. While most of the grant recipients offer services on a national or international scale, [CyberAlert](#) also awarded grants to statewide organizations in recognition of the important local services they provide and their need to monitor news and social media.

“We’re delighted to provide these worthy organizations with a top-of-the-line, fully integrated PR tool that they can use to track and measure their impact in news and social media worldwide in the coming year,” stated William J. Comcowich, President and CEO of CyberAlert.

The 2014 award recipients are headquartered in nine different states — California (5), New York (2), Virginia, Maryland, Colorado, Connecticut, Oregon, New Jersey, and Texas — and one organization located in Geneva, Switzerland.

The grants help nonprofits like Child Trends, a 2014 recipient from Bethesda, MD, that do not have the budget to accurately track and clip media coverage. Child Trends, which provides research and data on youth issues, often misses media coverage about its research studies. The organization will use CyberAlert’s media monitoring service to aggregate media coverage of its research and share clips with its constituencies to help gather support for the launch of its Child Trends Hispanic Institute.

The total retail value of this year’s grants program exceeds \$50,000. Since beginning the PR Grants program in 2004 as its corporate social responsibility and philanthropy program, CyberAlert has awarded nearly 200 media monitoring grants to non-profit organizations, with a retail value of more than half a million dollars.

CyberAlert awarded 2014 grants to the following non-profit organizations:

Bridges Across Borders, Southeast Asia

<http://www.babsea.org/>

Brooklyn, NY

BABSEA works to bring people together to overcome poverty, injustice and inequity in the Southeast Asia region. It works collectively with universities, law faculties, government and non-governmental organizations, and corporations to build a network of legal professionals and community leaders to address the root causes of access to justice issues.

Child Trends

<http://www.childtrends.org/>

Bethesda, MD

The goal of Child Trends is to provide research and communication on issues affecting children from birth to early adulthood. Child Trends conducts high-quality research and shares the results with practitioners and policymakers.

Colorado Legacy Foundation

<http://colegacy.org/>

Denver, CO

CLF works in partnership with the Colorado Department of Education and public education stakeholders to accelerate bold improvements in student achievement through innovation, collaboration and capacity building.

The Council on Health Research for Development (COHRED)

<http://www.cohred.org/>

Geneva, Switzerland

COHRED aims to improve health, equity and development by supporting countries to develop strong research and innovation systems through coordination with governments and institutions. The council works globally but prioritizes low- and middle-income countries.

Government Technology & Services Coalition

<http://www.gtsccoalition.com/>

Oakton, VA

An association of innovative small and midsized company CEOs, the GTSC shares best practices and resources to provide advocacy and partnership opportunities for small and mid-sized companies in the Federal security space.

The Governor's Prevention Partnership

<http://www.preventionworksct.org/>

Wethersfield, CT

Focused on keeping Connecticut kids safe, successful and drug-free, the Governor's Prevention Partnership works with educators, community leaders and other childcare providers to offer youth prevention programs based on research and training.

GreatNonprofits

<http://greatnonprofits.org/>

Redwood City, CA

GreatNonprofits provides a free platform that allows nonprofits to share and hear the real stories of the community they serve. The platform enables donors and volunteers to determine where to spend their time and money, and promotes greater feedback and transparency.

The Green Grid Association

<http://www.thegreengrid.org/>

Beaverton, OR

The core aim of The Green Grid is to minimize the environmental impact of computing and the Internet. The association provides the global IT industry with metrics, tools and best practices to improve resource efficiency.

Human Health Project

<http://humanhealthproject.org/>

Los Angeles, CA

HHP is dedicated to making health care information and options available and affordable via crowdsourcing. HHP provides a free online service that enables anyone worldwide to share information about health symptoms and conditions and connect with other users who have information on these conditions.

ISRAEL21C

<http://israel21c.org/>

San Francisco, CA

ISRAEL21C is an online news magazine that offers diverse and reliable news and information about 21st century Israel. The site redefines the conversation about Israel, offering a fair and balanced portrayal of the country, and focusing media and public attention on Israel's vibrant diversity, humanity, creativity, innovative spirit, and responsiveness.

New Jersey Partnership for Healthy Kids

<http://www.njhealthykids.net/>

Trenton, NJ

The goal of the program is to convene, connect and empower community partnerships across New Jersey to implement environment- and policy-changing strategies that prevent childhood obesity. These changes support healthy eating, physical activities and pricing strategies to promote the purchase of healthier foods.

Nuclear Age Peace Foundation

<http://www.wagingpeace.org/>

Santa Barbara, CA

Nuclear Age Peace Foundation's mission is to educate and advocate for peace and empower peace leaders. The foundation works for the elimination of nuclear weapons by educating and engaging the public.

Point Foundation

<http://www.pointfoundation.org/>

Los Angeles, CA

Point Foundation is the nation's largest scholarship-granting organization for lesbian, gay, bisexual, transgender and queer students of merit. Point promotes change through education, mentorship, leadership development and community service training, and provides scholars with financial assistance to attend higher educational institutions.

WaterAid

<http://www.wateraid.org/us>

New York, NY

WaterAid improves access to safe water, toilets and hygiene education in the world's poorest communities. It has programs in 27 countries across Africa, Asia, Central America and the Pacific Region.

The Women Veterans Business Center

<http://www.womenveteransbusinesscenter.org/>

Houston, TX

Through programs, products, services and initiatives, The Women Veterans Business Center supports the education and empowerment of women veterans and military families to start and grow veteran-owned businesses.

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About CyberAlert:

Founded in 1999, the [CyberAlert Media Monitoring Service](#) offers one of the most comprehensive media coverage plans in the industry. [CyberAlert@ 5.0](#) monitors 55,000+ online news sources worldwide, and [CyberAlert Print](#) covers the print version of over 25,000 news sources worldwide. [CyberAlert TV](#) monitors the closed caption text and video feed of over 2,100 news programs in all 210 markets in the United States. [CyberAlert Radio](#) covers more than 250 talk radio stations in the top 50 U.S. markets. For social media monitoring, [CyberAlert Buzz](#) monitors Twitter and Facebook, 100+ million blogs worldwide, 100,000 message boards and UseNet news groups, over 200 video sharing sites like YouTube. CyberAlert offers a no-risk, 14-day [free media monitoring trial](#) of all its services.