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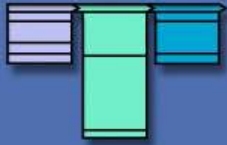
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Strategic futures planning Suggestions for success

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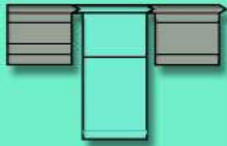
Strategic Futures Planning

Suggestions for Success

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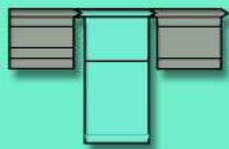
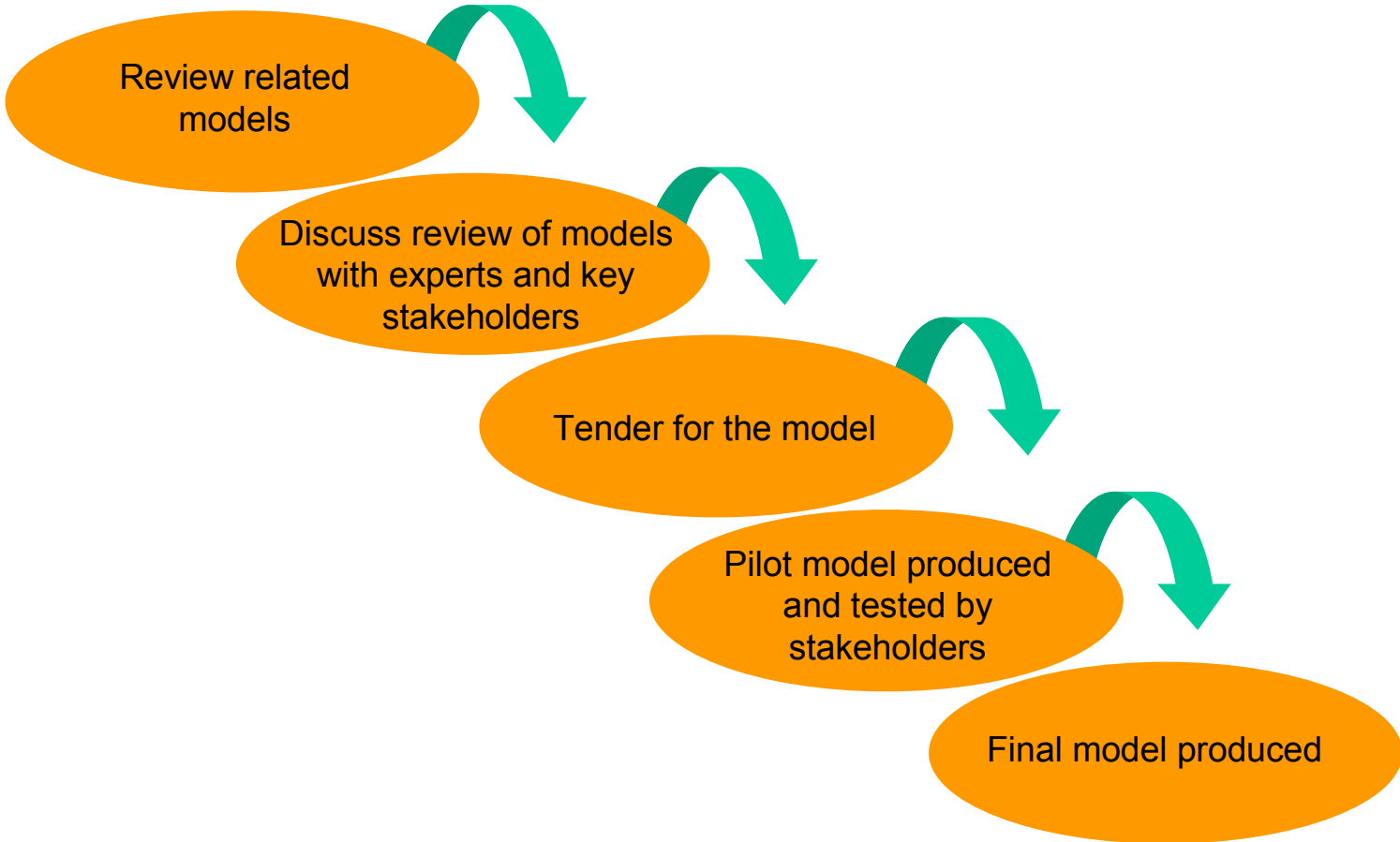
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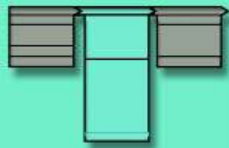
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How to use
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Modelling: suggestions for success

The term 'model' is often applied to a wide range of frameworks for thought. We have used it here to refer to a conceptual framework that allows quantitative testing of hypotheses about how a system works

- Get professional support for the design of the model
- Build from existing models where possible – producing good models is expensive and difficult. Allow 2 years if not based on existing models
- You can only use a model if you have data against which to test the veracity of your model